The Orchidist



SFOS November 20th Program

B ob Fuchs will present our November program. Bob's program **"Kiss Your Ascocendas Goodbye"** will discuss some of the recent changes in orchid nomenclature in the Vanda alliance, along with what those changes mean for some of our most familiar orchid species and hybrids. Bob is a third-generation orchid grower, and president of R.F. Orchids, Inc, in Homestead, Florida, USA.

R.F. Orchids was founded in 1970. In 1984, Bob's Vanda Deva 'Robert' AM/ AOS-SM/11WOC received the Grand Champion award at the 11th World Orchid Conference, in Miami. A recognized expert on vandaceous



orchids, Bob presents lectures to audiences around the world, and many prestigious publications have published his articles.

Bob Fuchs is an accredited American Orchid Society Judge, past president of the South Florida Orchid Society, life member of the AOS, and was President of the 19th World Orchid Conference, in 2008.

This will be a wonderful program and we look forward to seeing you at our new meeting place, Christ The King Lutheran Church.

Remember guests are always welcome at our meetings.

Javier Morejon—Program Chairman

NEW MEETING LOCATION!!

PLEASE JOIN US AT OUR NEW MEETING LOCATION

Christ The King Lutheran Church 11295 S.W. 57th AVE. (Red Road) Pinecrest, FL 33156



Membership Renewals

Membership renewals are in the mail. Please send in your membership dues as soon as possible. Thanks!

R.F. Orchids will supply plants for our raffle table.

UPCOMING EVENTS!

- December 18th, 2013 South Florida Orchid Society's Annual Holiday Party at Romano's Macaroni Grill, 12100 SW. 88th Street (Kendall Dr.).
- January 15th, 2014 —Linda Wilhelm From Woodland Orchids.

The South Florida Orchid Society is requesting one or more volunteers who would be able to host Linda in their home or provide transportation to and from the airport and to the meeting.

President's Message

The following reflects most of my response (with some minor editing) to comments about your Miami International Orchid Show that appeared in the social media 'Facebook.'

"They are charging too much to come in." "The exhibits are the same as last year." "They have the same orchids every year." "Parking is horrible." "They are charging too much for their orchids."

I heard all that repeatedly at the Coconut Grove Convention Center during the Miami International Orchid Show. Surprised?

A few more details on your SFOS Miami International Orchid Show:

The building management did not renew SFOS's annual contract with Dinner Key Auditorium at Coconut Grove. They had to allow other longer lasting contracts to run through before they could proceed with their planned building changes. That's why you saw other events happening at the center, while SFOS's show was not. I understand that the building is currently being demolished.

SFOS is an Orchid Show, not a Festival. Exhibitors are required to put up a display for the show. The gate and booth fees are the main source of revenue for the society's yearly operations. Included among them are: our monthly meeting, educational grants, donations, publication expenses, insurance and other operational expenses. Without that revenue no society could afford to survive, much less host any such events. A 'Festival' format has been proven to be a winning strategy for vendors and buyers. Most of those Festivals are run by corporations, not societies. That said, SFOS is trying to reconcile its tradition for excellent orchid shows, with the demands for an entertaining show, and the financial realities of the exhibitors.

We do not receive any special consideration for our "not for profit" status. We pay the same rates as anybody else for all contracted services. We have not yet been able to find a venue donor. If you know of anybody, please contact us. Also, if you can find a viable (less expensive) venue with a better location, that will accommodate our show, please contact us.

This year's show featured the following Dade county orchid vendors: Amazonia Orchids, Quest Orchids, Ruben in Orchids, Soroa Orchids. Out of state orchid vendors: Gold Country Orchids, Carmela Orchids, Orquidea del Valle, Plantio La Orquidea. Other Florida orchid vendors: Adamson's Orchids, Dan & Margie Orchids, Krull-Smith,



Mac's Orchids, Miller's Way Orchids, Odom Orchids. Not a bad mix of growers. Additionally, we had the following orchid related vendors: Bactra, Gypsy Rose Wraps, Hanging Gardens, Nature on the Rocks, OFE Orchid Supplies, Victorias's Collection, and TK Imgaes.

The current show vendors were picked from the vendors that were at the last spring (March) SFOS show. Other local vendors declined at the time, to participate in the show. Supplies and other affiliated vendors were chosen from that same list. All pay the same rates for the same booth sizes as the plant vendors.

I don't think the show is in decline anymore. Attendance at this year's show increased 15% from the previous one. We currently have a waiting list of 10 vendors. In my opinion, the show's present chairman, rescued it from obliteration. The Miami Orchid Show was given a second chance by him moving it to its current location and date. We are trying to make your show a more competitive event for exhibitors and attendees. We went from \$20.00 at the gate per person, plus \$5.00 for parking to \$10.00 per person, with free parking. Exhibitor's booth fees are about half of what they were at the previous venue. Rent charges to your society are much more affordable than what they were at our previous venue.

We also improved our membership meeting place. Starting this October we are meeting at Christ the King

⁽Continued on page 3)

President's Message

(President's Message continued from page 2)

Lutheran Church, 11295 SW 57th Avenue, Miami FL 33156. The church is across from Pinecrest Gardens on 57th Avenue.

We at SFOS, as with the rest of the orchid industry, are going through a transformation period. For our show, the path of recovery is long and full of setbacks. You want to see an improved show? Here are my suggestions:

Forget about the old shows. Those times are gone. Realize that everything costs money. And quality costs much more than \$10.00 per person. \$7 or \$10.00 is still less than a movie theater ticket. How much did you pay to go to the last Home Show, Boat Show?

Other tips: become active in your orchid society of choice. You had problems with one? Look for another one. If you are a member of SFOS, you get in the show for FREE!

Volunteer to work with your society. Learn to be patient, a good listener, and a good learner. If you are willing to

listen, then you will also be heard. Bring a positive attitude towards your orchid experience. It will reward you tenfold. Don't be upset for the small things, nor petty aggravations.

Finally, don't forget that those vendors you find at shows and festivals were yourselves many years ago. How would you like to be addressed by your future customers?

Thank you for reading my response. I believe it part of our mandate as SFOS board members to provide open, pertinent and respectful communication.

Lastly, my thanks to everybody that made your Miami International Orchid Show and your Speaker's Day the success they were. Thanks to all attendees, exhibitors, new SFOS members, displaying orchid societies' members, judges, speakers, volunteers, vendors, organizing and participating SFOS board members, newest recipients of our Award for Distinguished Service, and finally the biggest thanks to your Show Chairman, Dan Christensen.

Wishing you all good health and good growing,

Carlos

Volunteers Who Helped at the Miami International Orchid Show

Georgia Tasker, Betty Eber, Mary Prince, Ignacio & Maria Resillez, Odalis Navarro, Mike & Sheila O'Dea, Pedro Bonetti, Erna Maxwell, Julie Rosenberg, Joan Gerber, Sandy Schultz, Sherrill Marks, Victoria Clemente, and Ron Hunt.

A great big <u>THANK YOU</u> to each and every one of you!





The Orchidist

Judges: Julie Rosenberg, Pedro Bonetti, Javier Morejon and Erna Maxwell

Blue Ribbons:

Epicat. Susan Naomi ('Tanaka' x 'Dorothy Schultz') Sandy Schultz and Georgia Tasker

Pot. Elaine Taylor 'Krull Smith' - Jim Wheeler

Cyc. cooperi ('SVO111' x 'SVO') — Jim Wheeler

C. jenmanii v. alba — Jim and Melana Davison

Rlc. Ronald Hausermann — Jim and Melana Davison

V. Somthawil 'Jim and Melana' $\rm HCC/AOS-$ JIm and Melana Davison

Bulb. Fascination — Jim and Melana Davison
Laelia rubescens — Ken Craig
Epi. magnoliae (syn. conopseum) — David Foster
Alcra. Hilo Ablaze 'Hilo Gold' HCC/AOS — Pedro Bonetti
Epi. ciliare — Pedro Bonetti
Red Ribbons:
Ctsm. Portagee Star — Jim and Melana Davison
Thank you for bringing in your blooms. We look forward to your flowers next month.
Erna Maxwell, Judging Chair.

All award photos by and ©2013 Ron Hunt.

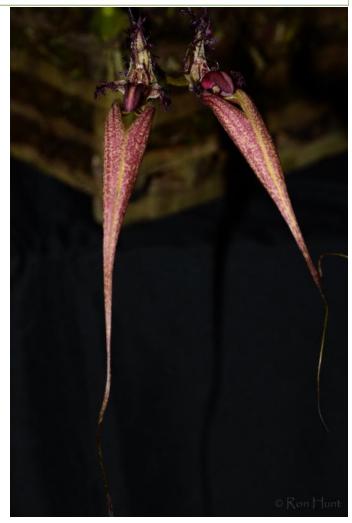


Epicat. Susan Naomi ('Tanaka' x 'Dorothy Schultz') Sandy Schultz and Georgia Tasker

Rlc. Ronald Hausermann Jim and Melana Davison



Cyc. cooperi ('SV0111' x 'SV0') — Jim Wheeler



Bulb. Fascination — Jim and Melana Davison



Pot. Elaine Taylor 'Krull Smith' — Jim Wheeler



Epi. ciliare — Pedro Bonetti



Laelia rubescens — Ken Craig



Alcra. Hilo Ablaze 'Hilo Gold' HCC/AOS Pedro Bonetti

V. Somthawil 'Jim and Melana' HCC/AOS JIm and Melana Davison





C. jenmanii v. *alba* — Jim and Melana Davison



Epi. magnoliae (syn. conopseum) — David Foster

2013 SFOS Holiday Party!

We have decided to change our Holiday party venue in order to better accommodate all of our guests.

The price is the same as last year: \$10.00 for members, \$15.00 for guests.

The date will be **December 18th**, which is our regular meeting night, at 7:30pm. The new venue is Romano's Macaroni Grill, 12100 SW. 88th Street (Kendall Dr.). The restaurant is just a couple of minutes west of the turnpike.

Below is their menu for our event. You have a choice of 2 salads and 10 different entrees. The price also includes

soft drinks or ice tea with free refills. Wine and drinks will be cash bar and every guest will receive a separate check for their consumption. For dessert, we will bring a nice holidav cake.

Please call Ellen at the SFOS office, 305-255-3656, to make arrangements.

Seating is limited and we need to provide a total number of guests to the restaurant at least 48 hours before the event. If last year's party is any indication space will quickly fill so do not wait too long to make your reservations. We hope to see you there!



Some of the people who help make The Orchidist possible

Please join us at our new meeting location Irchid Garadise **Christ The King Lutheran Church** 11295 S.W. 57th AVE. (Red Road) Pinecrest, FL 33156 *e* have the finest vandaceous and warm-Ω growing orchids available Pinecrest Gardens anywhere, in a stunning tropical SW 111th St Ξ garden R.F. Orchids. Inc. SW 111th Terrace 5700 28100 SW 182 Ave. setting. Christ The King Lutheran Church 1148 Homestead FI 33030 11295 S.W. 57th AVE. Tele 305-245-4570 Pinecrest, FL 33156 Christopher Gardens Fax 305-247-6568 Order toll-free 887-462-6327 South Florida Orchid Society Officers Hours Tues - Sun (am - 5pm Closed President—Carlos Cahiz Monday 1st Vice President—Dan Christensen Email sales@forchids.com www.rforchids.com 2nd Vice President—Javier Morejon Secretary—Julie Rosenberg **Treasurer**—**Dorothy Bennett** Board members—Term ending 2014 Valuable Coupon Christa Collins, Ron Hunt, Board members—Term ending 2015 **1 Free Raffle Ticket** Ralph Hernandez, Angelica Ruggeri, Gale Tilman Board members—Term ending 2016 SOUTH FLORID ORCHID SOCIETY Carol De Biase, Erna Maxwell, Sally Taylor November 2013 Meeting Show Chairman: Dan Christensen **One ticket per member / Members Only!** Immediate Past President: Sally Taylor. November 20 2013 Expiration Date:

Orchid Seed Pod Request

The SFOS has received a request from Hoang Nguyen, a graduate student at the Environmental Horticulture Department of the University of Florida at Gainesville. I have included Hoang's letter and contact info below for those who may be willing to help out.

My name is Hoang Nguyen, graduate student at Environmental Horticulture Department, University of Florida. I'm asking around for seedpods from popular ornamental orchid, as material for one of my studies.

I am developing an orchid teaching lesson for science teachers. The lab exercise is about illustration of orchid production using bioreactor. Orchid seeds are ideal material for this lab exercise.

The exciting thing about this system is that it simple for teachers, and it fascinated the student, as when they came to our lab. I believe this teaching exercise, once published, will be able to cultivate the amazing world of orchids to kids. I had some beautiful results using Prosthechea cochleata and Epidendrum nortunum.

One thing that I am trying to do is to test if the exercise will work on other ornamental orchid seeds, so the teachers can have more options with their greenhouse. I'm looking for any ornamental orchid seeds, it can be a self-pollinated or dehisced. I am wondering if the society's members have any pods or seeds that I can use for my project (I can only take Phalaenopsis, Dendrobium, Catleya, Cymbidium for the purpose of this study)?

Hoang Nguyen

Environmental Horticulture Dept. University of Florida

- · Bldg. 68, PO Box 110675
- · Gainesville, FL 32611-0675
- United States
- · Phone: 352 213-5680

Email: nhhoang@ufl.edu

https://www.facebook.com/hoang.nguyen.5876

MEMBER BENEFITS AND PRIVILEGES

- **MEETING AND MIXING** with many friendly and helpful orchid "neighbors", amateurs, advanced collectors and commercial growers.
- WELCOME KIT includes first purchase discount coupons from leading member growers.
- MONTHLY MEETINGS with slide lectures by leading local and national orchid authorities – exhibits and refreshments.
- **EXHIBIT TABLE** each month for displays of member's plants. Some plants are spotlighted and exhibitors identified before members.
- JUDGING each month by qualified regional and national judges.
- **MONTHLY NEWSLETTER** that includes awards given and timely cultural notes.
- FESTIVE HOLIDAY PARTY!
- FREE ADMISSION to the annual SFOS Show!
- **AIR CONDITIONED** spacious conveniently located meeting hall with ample **FREE** parking.

SFOS Contact Information

Ellen W. Hanson, Corresponding Secretary South Florida Orchid Society, Inc. Tel: 305-255-3656 E-Mail: <u>sforchid@bellsouth.net</u>

The Orchidist is published monthly by the South Florida Orchid Society, Inc.

Submissions from members are always appreciated. If you have an orchid growing technique that works for you we want to know about it. You don't need to send anything fancy; a text file is fine. If you have digital photos send them along too. We'll take it from there. You will, of course, receive credit for your submission. Please send your submissions to ...

theorchidist@gmail.com

And be sure to visit our website at...

www.sforchid.com

See you next month! Ron Hunt—Editor, *The Orchidist*

